

IOWA HUNGER SUMMIT | 2019

ADVOCACY IN ACTION:

HOW TO USE YOUR VOICE TO END WORLD HUNGER

OVERVIEW

Organizers | ONE

Subjects Covered | Advocacy, Capacity Building, International Food Security, Nutrition

Target Audience | Anyone interested in public policy related to nutrition or related fields. Anyone interested in fighting against extreme poverty. People looking to learn more about effective advocacy.

SUMMARY

Want to help #ENDAIDs? Fight Malaria? Make sure every mother and child has the food and nutrition they need? Join ONE for a very special advocacy training to learn how you can take your passion for fighting hunger to the next level by using your voice to change the world. The organization conducts what are called "Advocacy in Action" trainings where they teach members and allies about effective advocacy: what works to actually move a decision maker on an issue, how to follow through and hold leaders accountable for their commitments.

ACTION ITEMS

We will have folks write very short letters (given the time constraints) to their Senators in support of nutrition programs.

PANELISTS

Megan Berberich | Congressional District Leader, *ONE* **Shawn Phetteplace |** Regional Organizing Manager, *ONE*

ABOUT THE ORGANIZATION

ONE | @oneinamerica

ONE is a campaigning and advocacy organization of more than nine million people around the world taking action to end extreme poverty and preventable disease, particularly in Africa.

We believe the fight against poverty isn't about charity, but about justice and equality.

Whether lobbying political leaders in world capitals or running cutting-edge grassroots campaigns, ONE pressures governments to do more to fight AIDS and



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other preventable, treatable diseases in the poorest places on the planet, to empower small-holder farmers, to expand access to energy, and to combat corruption so governments are accountable to their citizens. Co-founded by Bono and other activists, ONE is strictly nonpartisan.

ONE's 9 million members are critical to this work. They come from every walk of life and from across the political spectrum. They're artists and activists, faith and business leaders, students and scientists. They take action day in, day out — organizing, mobilizing, educating, and advocating so that people will have the chance not just to survive, but to thrive.

ONE team in Washington, D.C., New York, London, Johannesburg, Brussels, Berlin, Paris, Ottawa, and Abuja educate and lobby governments to shape policy solutions that save and improve millions of lives — and which every year are under threat from cuts and other priorities.

ONE is not a grant-making organization and we do not solicit funding from the public or receive government funds. ONE is funded almost entirely by foundations, individual philanthropists and corporations.